

Image is everything...



So are your company's products.

**Protect them both with Reinforced tape...
the Professional's Choice!**

- Are your packages individually shipped?
- Do you ship heavy or large cartons?
- Do you use more than one strip of plastic tape?
- Do you have multiple packing stations?
- Do you ship a variety of sizes and configurations of cartons?
- Are your cartons sometimes over stuffed or under stuffed?
- Are your cartons ever refrigerated or exposed to dust, sunlight, heat or humidity?
- Have you had a problem with in-transit pilferage?
- Have your cartons ever been damaged in shipment?
- Are your employees bothered by the noise and inconvenience of plastic tape?
- Do your customers judge you by the appearance of your package?

**If the answer is yes to any of these questions,
you should consider the advantages of reinforced tape.**

Security



The advantages of reinforced tape are powerful!

Strength



Durable



Millions of shippers and virtually every major mail order house in the world use reinforced tape. So should you!

- Strong secure seal
- Neat appearance
- Easy to use
- May be imprinted during application
- Doesn't stick to itself during application
- Works well in dirty, dusty environments
- Up to 10 times stronger than plastic tape
- Permanent bond formed when the gummed adhesive penetrates the corrugated board
- Unaffected by extremes of cold, heat, light, or humidity
- Even when damaged it retains strength—it doesn't run, tear or stretch.
- Tamper evident if the seal is compromised
- Environmentally friendly and recyclable
- Eliminates repetitive wrist motions of hand-held tape guns
- Economical when used in conjunction with a Better Pack® tape system
- Discourages theft – tape won't "pop off"

**Professional shippers and packers know what delivers
performance, value and image for their companies.**

They seal with reinforced tape!



**BETTER
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